



Do you store your designs in network folders or on floppy discs?

Is it easy to find the latest revision of a design?

Is searching for old designs costing you time and money?

Do you lose designs and have to start from scratch again?

Do you waste time waiting for customers to approve physical swatches?

Do your designers get incomplete or vague instructions from the sales team?

Do you find it difficult to outsource designs and to manage the quality of the work you get back?

DW

Design Workflow 2006

Easily find, manage and share your digital designs

Wilcom's Design Workflow 2006™ has been designed specifically to address the problems we all face when finding, managing and sharing our digital designs.

Wilcom understands that your cash flow relies on getting a design into production as quickly as possible so by connecting each stage of the design process, Design Workflow™ can electronically track your designs and empower staff with the information they need to perform more efficiently, saving you time and money.

Design Workflow is the only digital asset management product that allows you to manage both your embroidery and screen-print images in the one system.

Easily share designs with staff, customers and suppliers

Electronic Approval speeds up the approval process

Improve your cash flow by reducing the time taken to turn around approvals. Email multiple designs, images or scanned 'swatches' to your customers and track their responses electronically.

Quickly and Easily Build Sales Catalogs

With Design Workflow you can easily build a catalog of design images for your sales team to use when meeting customers.



Import and Export of Existing Data

Avoid costly re-entering of data to your in-house database by simply importing or merging the information and attaching the appropriate multimedia files or images.

Share embroidery design and screen print file information

Design Workflows displays the essential embroidery and screen print file information such as size, color, and stitch thread in an easy to navigate interface.

The security you need

You control the sharing of information to ensure your designs are only edited by those authorized to do so.

Publish assets on the web

A built-in HTML/Web album allows you to create static web pages without additional software, allowing you to share your catalogs on line.

Manage your Embroidery production (Professional only)

Send designs to any Wilcom-supported embroidery machine through the integrated Wilcom Machine Manager product.

Management reports for your Business Intelligence

Inbuilt efficiency monitors track and report on design statistics such as 'design status summary', 'new designs per month', 'new designs per digitizer' or 'top 5 customers per month' allowing you to effectively manage your workload at all times.

Managing designs in seconds

Create design requests

Create design requests containing all the information required by the designer, including the attachment of artwork, emails and any other type of file. Mandatory field settings ensure the designer gets the information they need the first time.

Outsourcing made easy

Outsourcing is made easy with the email request function which bundles request sheets and attachments in a single email and tracks outstanding jobs.

Automatic design numbers

The digitizer can take a job directly from the request list and start the design process. Design Workflow™ automatically assigns design numbers which means your team never has to worry about duplicates again.



Integrates seamlessly with ES

With one click the digitizer can record a completed design from ES back to Design Workflow™. Information and images are extracted automatically which keeps your record in sync - even after editing.

Find and view designs fast

Designs can be sorted in cascading views for easy grouping. When searching for a design Simply drill down into your common search fields, using the easy-to-navigate tree list or go directly to your record with a quick search go-to toolbar that can even be linked directly to bar coding scanners.

Status Controls on your Designs

Design Workflow™ assigns and tracks design status and history as it moves through the production process.

Customize DW for your company

With Design Workflow you receive a complete solution out of the box. Make the system your own by customizing the interface, options include user-defined fields and custom field names so that you can use the terminology familiar to your staff. Even define status codes and customize colors to suit your production process. With so many options to choose from you can make the application look and perform exactly the way you want, ensuring it is easy to use for everyone.

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